

Betting On A Cure – Tough Enough To Wear Pink at Remington Park Benefits Rein In Cancer

In mid-April, 2009, Rein In Cancer was presented with the great news that it would be one of two beneficiaries for the Tough Enough To Wear Pink day at Remington Park on Mother's Day, when Remington Park and the Oklahoma Quarter Horse Racing Association sponsor the event. Owners, trainers, jockeys, track personnel and racing fans will all team up to raise money to benefit Rein In Cancer and Ally's House – two organizations that are dedicated to helping those with cancer.

The event's sponsors and volunteers will raise money by selling T-shirts, lapel pins and bracelets, all sporting specially-designed Tough Enough To Wear Pink artwork. Money raised will be divided between Rein In Cancer, an Oklahoma-based organization that, since its creation in 2007, has raised tens of thousands of dollars for cancer research and support for people with cancer, and Ally's House, a non-profit entity that provides financial assistance to families of Oklahoma children with cancer.

Any cancer survivor attending the night's races will be invited to the winners circle for a group photo to commemorate the very special day. After the photo, those special guests will be invited to a reception upstairs in the Silks Restaurant. A special race for fillies and mares will also highlight the evening. The Oklahoma Merial Distaff Challenge Stakes will feature ten of the fastest females in the sport, all decked out in hot pink in recognition of the cause. The pink silks worn by the jockeys will be auctioned following the race.

"Remington Park is very proud to be a part of such a worthy event," said Matt Vance, Director of Operations and Development for Remington Park, "The good people with the Ally's House and Rein In Cancer are dedicated to supporting Oklahomans with cancer and we want to lend a hand to their heroic efforts."

Many racehorse owners have joined the cause and have agreed to donate a percentage of their purse money to the cause. "The horsemen of Oklahoma and Remington Park want to do something to benefit other Oklahomans in need. Cancer touches so many families in our state. Approximately 17,000 people in Oklahoma are diagnosed with cancer each year," explained Debbie Schauf, Executive Director of the Oklahoma Quarter Horse Racing Association.

Money raised from the event will be contributed partly to Rein In Cancer, an equine industry group created to recognize the willingness of the horse community to help with this cause. Good friends Cheryl Magoteaux, owner of Pro Management, Inc. of Byars, Oklahoma and Shorty Koger, owner of Shorty's Caboy Hattery in Oklahoma City, teamed up to create Rein In Cancer. Both had sisters who had cancer and Koger, herself, is a cancer survivor. Magoteaux explains, "If you or a member of your family or someone you love has been challenged by this disease, you know how important this fight is. Rein In Cancer exists to honor those who have fought or are still fighting this disease."

The second beneficiary of the fundraiser, Ally's House, is a nonprofit organization that provides financial assistance with expenses such as prescriptions & medical bills, housing payments, utility bills, transportation costs, food and clothing, overdue bills, and other needs of families of children with cancer. Ally's House is named in memory of Allison Webb (Ally) who was diagnosed just before her second birthday with Wilms' Tumor, a form of kidney cancer.

For more information about the "Tough Enough To Wear Pink" event at Remington Park, visit the Oklahoma Quarter Horse Racing Association's website at www.oqhra.com. To learn more about Ally's House, visit the organization's website at www.allyshouse.net. For information on Rein in Cancer, visit the web site at www.reinincancer.com.

The "Tough Enough To Wear Pink" event originated during the 2006 Wrangler National Finals Rodeo and that year resulted in a donation of \$1 million for breast cancer research. For more information about the effort or its founder, visit www.toughenoughtowearpink.com.