

Rein In Cancer Continues to Raise Big Money for Cancer Research

Recent fund-raising efforts at some of the Nation's largest equine events have raised over \$35,000 for Rein In Cancer. Rein In Cancer, which raises money to fight all types of cancer and aid those fighting the disease, has raised hundreds of thousands of dollars to date. Rein In Cancer has contributed greatly to its main beneficiary, the Shirley Bowman Nutrition Center at the University of Oklahoma Cancer Institute.

Thanks to the strong support of the equine community, the money raised continues to grow. At the 42nd Annual All American Quarter Horse Congress, held October 2 through 25, nearly \$34,000 for Rein In Cancer, announced Short Koger, Co-Founder of Rein In Cancer.

The live auction of many donated items was run by the Congress Queen contestants and brought in \$32,000. Koger, who owns Shorts Hattery, sold \$1,818 worth of Rein In Cancer pins and raffle tickets for a beautiful saddle sponsored by Shortys Hattery, Jud Little, and the Women's Professional Rodeo Association.

The Southwest Reining Horse Association teamed up once again with Rein In Cancer, hosting the Performance Halter and Pleasure Classes during the SWRHA Futurity and Horse Show in mid-October. A silent Auction was also held, with all the money raised going to Rein In Cancer. The donations and the bids at the event garnered funds for the cause for the second consecutive year.

At the Western States Cutting Horse Association Year-End Weekend Show, hosted by the Western States Cutting Horse Association, a Pink Day and Bridleless cutting competition was held. The proceeds were split between the Denver Children's Hospital and Rein In Cancer, with almost \$3,000 going to Rein In Cancer.

"The generosity of everyone from all aspects of the equine industry is astounding and humbling. This disease affects everyone, and we hope that, with help from Rein In Cancer, a cure can eventually be found," noted Rein In Cancer Co-Founder Cheryl Magoteaux.

For information on **Rein In Cancer**, a non-profit 501C3 Corporation, visit the web site at www.reinincancer.com.